

GOLDEN AGE TRIPS

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ABOUT GOLDEN AGE TRIPS

Golden Age Trips addresses the need for more content dedicated to travelers between the "budget" and "luxury" categories. It also puts a focus on intergenerational travelers looking for an immersive travel experience. The primary goal of the travel blog is to encourage our audience to get out of their comfort zone and explore the local culture, attractions, and cuisine of their destination country.

68.90%

ORGANIC TRAFFIC

29

PAGE AUTHORITY

21

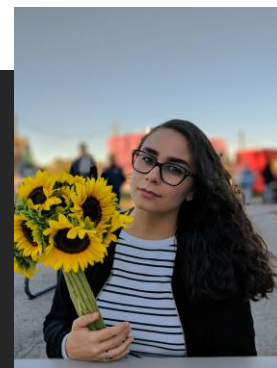
DOMAIN AUTHORITY

+6,050

SOCIAL MEDIA FOLLOWERS

ABOUT SHEILA

Sheila is a freelance writer and content creator based in Lakewood Ranch, Florida. A biology and quality management major, night owl and pseudo-photographer owner of the blog Golden Age Trips. Sheila has also been published in other Travel Media, such as Matador Network and Getting On Travel. She has also been featured in Travel Articles on the Huffington Post, Cheapism, and more. She is originally from Puerto Rico and lives for finding stunning sunsets and great food.



Sheila Berrios-Nazario



@goldenagetrips



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SERVICES OFFERED

- Sponsored Posts
- Custom Content Creation
- Web Banner Advertisements
- Brand Ambassadorship
- Social Media Campaigns
- Sweepstakes, Contests, Sampling
- E-newsletter Banner Media

Have something else in mind? Contact me!

THE AUDIENCE

67.71% Female

40.71% Aged 55+

89.79% From the U.S.

- Florida - 49.16%
- Illinois - 6.01%
- New York - 3.79%
- Georgia - 3.29%
- Virginia - 3.07%

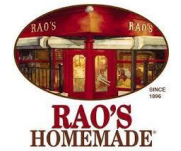
Source: Google Analytics

TOPICS OUR READERS LOVE

- Hotels with a View
- Up-and-coming Destinations
- Great Food
- Instagrammable Spots
- Travel Deals

BRANDS I HAVE

WORKED WITH:



RESULTS - EXAMPLES

Please get in contact for specific results and examples relevant to your industry and interested services.

ENGAGEMENT

Twitter - +20K Impressions per Month
Pinterest - 16.3% Engagement Rate
Instagram - 2.7% Engagement Rate
Followers are Organic and there is no use of Bots for growth or likes.

AS SEEN IN:



SOME WORK SAMPLES

Our portfolio expresses them all; check out a variety of projects we have done for our pleased clients and our blog.



READY TO WORK TOGETHER?

Let's talk at sheila@goldenagetrips.com